

**Training Courses on Diplomacy & International Relations**

**13 - 20 July, 2025**

**- Early Bird Application Deadline: 7 April, 2025**

**- Late Application Deadline: 2 June, 2025**

**Venue: Basel, Switzerland + Sightseeing Trip to Luzern / Boat Trip in Luzern Lake**



*We bring together Academic Institutions, State, Private & Public Sectors*



## Key Facts of Program

- Arriving Day of Participants. 13 July, 2025
- Departure Day of Participants: 20 July, 2025
- Class Days: 14, 15, 16, 17 & 19 July, 2025
- Free Day / Sightseeing Trip to Luzern / Boat Trip in Luzern Lake: 18 July, 2025
- Start Time: 09:00 AM
- End Time: 16:45 PM
- Language of instruction: English

### LECTURER: Professor Marc Finaud

**Marc Finaud** is a Senior Advisor and an Associate Fellow at the Geneva Centre for Security Policy (GCSP). He is a former French career diplomat with experience in bilateral and multilateral diplomacy which he has been sharing in training junior diplomats from all over the world while conducting research in sensitive areas such as arms proliferation, the Middle East, terrorism, peacebuilding, media relations, etc. He was seconded to the GCSP from 2004 to 2013 and was then a staff member, leading activities related to Arms Proliferation until 2022. In his 36-year diplomatic career he served in bilateral postings (USSR, Poland, Israel, Australia) and multilateral ones (Conference on Security and Cooperation in Europe, Conference on Disarmament, United Nations). From 2013 to 2015, Marc Finaud was also Senior Resident Fellow at the United Nations Institute for Disarmament Research (UNIDIR). He still teaches at several universities and the UN Institute for Training and Research (UNITAR). He has published many articles, chapters and books on arms control and disarmament as well as on the Middle East and international humanitarian law. He is now also a Swiss citizen.



#### 14 July, 2025 - Class Day 1 - Topics:

- Introduction to Diplomacy: Theory and Practice
- Introduction to Diplomatic Negotiation
- Exercise on Negotiation and Communication

#### 15 July, 2025 - Class Day 2 - Topics:

- Traditional and Human Security Challenges
- Arms Proliferation and Military Spending
- The Actors and Institutions of International Security

#### 16 July, 2025 – Class Day 3 – Topics:

- Responses to Traditional and Human Security Challenges
- Multilateral vs Bilateral Negotiations
- Diplomatic Negotiation Technique

#### 17 July, 2025 – Class Day 4 – Topics:

- Intercultural Communication and Diplomacy
- Crisis Diplomacy and Negotiation
- Exercise on Negotiating a Ceasefire Agreement

#### 19 July, 2025 – Class Day 5 – Topics:

- Communication and Chairing Skills
- Diplomatic Protocol and Etiquette
- Recap Exercise on Prioritizing Security Policy

#### Class Day One: Introduction to Diplomacy and Negotiation

For centuries, relations between states have required the development of rules acceptable to all to facilitate political, economic, and cultural ties and make them mutually beneficial. International Relations theories were also crafted to explain decisions by state actors in their interaction, for some motivated mainly by the search for national interests and security, for others by a reliance on alliances or organizations designed to promote cooperation and address common

challenges. Negotiation was and still is at the heart of international relations whether in a bilateral, regional, or multilateral context.

### **Class Day Two: Traditional and Human Security Challenges in International Relations**

States have been traditionally confronted to so-called “hard” security challenges and threats that included armed conflict, invasions, annexations, imperialism, colonialism, terrorism, etc. This has been often expressed by military spending, arms build-up and proliferation. At the end of the Cold War, although such traditional challenges didn’t disappear, the focus shifted to so-called human security challenges and risks, meaning threats to the security of individuals and groups in areas such as job security, food security, health security, climate security, violation of human rights, etc.

### **Class Day Three: Responses to Traditional and Human Security Challenges**

Responses to traditional security threats were carried out with military means nationally or in military alliances and were often illustrated by great-power competition. International responses included conflict prevention, conflict analysis, conflict management, peacekeeping, conflict resolution, peacebuilding, etc. Responses to human security challenges take place with multilateral and regional cooperative mechanisms: regional and universal organizations; the UN Security Council; "minilateralism" (G7, G20, BRICS, etc.), environment and climate diplomacy; health diplomacy; human rights diplomacy; multilateral action against terrorism and organized crime; economic, trade, and development diplomacy including the Sustainable Development Goals (SDGs), etc.

### **Class Day Four: Intercultural Communication and Negotiation**

Diplomacy was traditionally conducted in a confidential manner while modern diplomacy, mainly multilateralism, requires openness, transparency, communication skills, accountability, and a growing role for non-state actors. Negotiation, whether bilateral or multilateral, also requires specific skills and can be developed also in times of crisis.

### **Class Day Five: Communication and Chairing Skills, Rules of Protocol and Etiquette**

As a key diplomatic activity both in bilateral and multilateral frameworks, communication can become a decisive asset for national or regional interests and successful negotiation. This also applies to the skills of conducting and chairing meetings. Rules of Protocol and Etiquette have been developed to facilitate diplomatic relations. Finally, to sum up the module, it is important to be able to prioritize security policy in the medium or long term, especially in a conflict or crisis situation.

### **Methodologies**

- |                       |                  |                             |
|-----------------------|------------------|-----------------------------|
| A) Lectures & Theory  | B) Presentations | C) PowerPoint Presentations |
| D) Experience Sharing | E) Case Studies  | F) Simulation Exercises     |

## **Eligible Participants**

A broad range of the interested participants from various countries within the fields mentioned below can apply to the **Training Courses**:

- Representatives of Government Institutions, Diplomatic Missions and Courts
- Representatives of Business Institutions and Private Sector
- Representatives of Religious Organizations and Political Parties
- Representatives of IOs, INGOs and Local NGOs
- Representatives of Universities, Academic Staff, Researchers and Students
- Representatives of Media Institutions
- Lawyers, Mediators, Coaches, Mentors and Peacebuilders
- Other potential individuals

**Alumni Participants represented** State Institutions, Embassies, Private Institutions, Universities, Swiss Government, Australian Government, Romanian Government, UK Government, European Union, European Investment Bank, Asian Development Bank, African Union, United Nations, UNWOMEN, IOM, UNDP, UNICEF, ICRC, Peace Brigades International, Soros Foundation, Deutsche Gesellschaft für Technische Zusammenarbeit, Medecins Sans Frontieres, Welthungerhilfe, Save the Children and etc. institutions and also individuals (Students, Researchers, Philanthropists, Trainers, Teachers, Scientists, Activists, Journalists and etc.).



## Scholarship

IPD offers support for most needed potential participants in the form of reduced participation fees.

If you wish to request a discounted participation fee amount, please write your request briefly via email before or during the application submission period.

Unfortunately IPD scholarship program does not cover all of the participation fee and international travel expenses. There have following discount opportunities:

- 10% discount for Alumni of IPD programs
- 10 % discount for Students (Valid with actual Student Card)
- 10% discounts for small NGO representatives (Valid with Organizational Reference Letter)
- 10% discount for paying together with group of participants (More than 2 person)
- 10% discount for Annual **ProPeace** Members (For registration please visit [www.ipdinstitute.ch](http://www.ipdinstitute.ch))



**Participation Fee:** All the fees stated below are calculated per participants.

- Early Bird Application Fee with Single Room: 2250EUR
- Early Bird Application Fee with Double Room: 1950EUR
- Early Bird Application Fee without Accommodation & Breakfast: 1400EUR
  
- Late Application Fee with Single Room: 2650EUR
- Late Application Fee with Double Room: 2350EUR
- Late Application Fee without Accommodation & Breakfast: 1800EUR

### Participation Fee includes

- Accommodation
- Two Meals per class day (Breakfast & Lunch expenses included in the fee)
- Course & Stationary Materials (Badge, File, Notebook and Pen)
- Free WiFi
- Program Fee
- Certificate
- Cables and adapters
- Coffee-Tea breaks per class days
- Invitation Letter
- Application Fee
- Free **BASELCARD** for who is paid for Accommodation for whole training period which includes
  - ❖ Free Use of public transport in Basel City
  - ❖ Free WiFi at 17 hotspots
  - ❖ A one-time 50% discount on

- admission to museums (incl. special exhibitions)
- entry to Basel Zoo
- admission to Theatre Basel (only applies to tickets purchased at the box office)
- 2-hour tour on the sightseeing bus
- walking tour of the old town
- scheduled trips on cruises offered by Basler Personenschiffahrt

### **B) Trip to Lucerne & Boat Trip in Lucerne Lake (Available Upon Request during Free Day)**

We offer to participants trip together to Lucerne city & Boat Trip in Lucerne lake during Free Day of Program. We will visit historical and natural places of Lucerne city include nearby Pilatus mountain. If you wish to join this unforgettable trip, Please confirm offered travel price and your participation in filled Application.



Participation Fee: 190EUR

Fee includes

- Trip by Shuttle bus from in front of Hotel in Basel city to Lucerne city & back to Hotel of Participants in Basel city
- Driver of Shuttle bus for whole trip period
- 1 Ticket to Boat trip in Lucerne Lake

**PS:** Participants responsible for the Lunch expenses during trip to Lucerne Trip

### **C) Additional Expenses:** Unrefundable

- Additional Single/Double room stay includes breakfasts & local city transport ticket: Available upon request
- Welcome meeting in Basel Airport, Personal Driver and transfer to hotel: 130EUR per person

## **Cancellation Rules & Procedure**

Below stated high cancellation prices stated because of to prevent the mass application submission of non-serious people and prevent the financial risks of accommodation expenses.

Please note that after submission of the application, any participation cancellation until **20 May, 2025** the charge will be **750€** from the paid participation fee for the administrative charges.

For participation cancellation between **20 May and 25 June, 2025** the charge will be **1350€** (not including bank transfer and exchange rates costs) for the participants from the paid participation fee for the administrative charges.

For participation cancellation after **25 June, 2025**, there will be no refund on the paid participation fee. Participant responsible to inform IPD directly by email or post about his/her participation cancellation.

## **Event Place & Accommodation**

Please note that because of the availability of limited number of Accommodation rooms for IPD in our partner **Hotel Rheinfelderhof** where the Project Management Courses will be held and that is why we strongly advice applicants do they best to register for Program as soon as possible for we book the relevant room on time.

## Event Place & Accommodation

Hotel Rheinfelderhof

Hammerstrasse 61, 4058 Basel, Switzerland

[www.rheinfelderhof.ch](http://www.rheinfelderhof.ch)



## IPD Bank Account

Beneficiary`s Name: Institute for Peace and Dialogue (IPD)

Bank Name: PostFinance Ltd

Bank Address: Mingerstrasse 20, 3030 Bern, Switzerland

Account number: 91-577724-2 EUR

IBAN: CH 27 0900 0000 9157 7724 2

SWIFT code: POFICHBEXXX

## Organizer

**Institute for Peace and Dialogue (IPD)** is an independent, international non-profit and non-religious institute located and registered in Basel, Switzerland where it dedicates itself in the promotion of the prevention of conflicts between and within states, organizations and individuals by implementing academic programs and strengthening institutional dialogue between state institutions, private entities and civil society organizations. IPD invites state institutions, companies, INGOs, think tank centres, researchers, media and interested public actors to the cooperation and implementation of creative, innovative, effective and sustainable initiatives for the sake of empowering constructive intercultural dialogue, mediation, global governance, leadership responsibility, peaceful conflict transformation, active world citizenship, human rights defence, security and welfare.

## Our Vision

Our vision is the education of an institutionalized civil society platform in peace-building, mediation, conflict transformation and intercultural dialogue, to convey a peaceful approach and behavior.

## Our Mission

Our mission is to empower state, public and private institutions capacities in peacebuilding, conflict resolution, mediation and intercultural dialogue fields to build up a solution-oriented positive thinking in their work, community and family in order to have institutional impact for the sake of whole society development.

## IPD Previous Academic Programs

- 4<sup>th</sup> International Winter Academy: 17 - 27 November, 2024 in Basel, Switzerland
- 14<sup>th</sup> International Summer Academy: 5 - 21 August 2024 in Basel, Switzerland
- 3<sup>rd</sup> International Winter Academy: 21 - 29 November, 2023 in Basel, Switzerland
- 13<sup>th</sup> International Summer Academy: 7 - 21 August 2023 in Basel, Switzerland
- Capacity Building Training Course: 19 - 26 December, 2022 in Basel, Switzerland



- Executive Training for Nigerian Senior State Officials: 30 November - 6 December, 2019 in Basel, Switzerland
- 1<sup>st</sup> & 2<sup>nd</sup> Basel Global Peace Conference: 4 & 13 August, 2019 in Basel, Switzerland
- 12<sup>th</sup> International Summer Academy: 13 - 22 August 2019 in Basel, Switzerland
- 11<sup>th</sup> International Summer Academy: 4 - 13 August 2019 in Basel, Switzerland
- 2<sup>nd</sup> International Autumn Academy: 27 October - 03 November, 2018 in Zug, Switzerland
- 10<sup>th</sup> International Summer Academy: 25 July - 03 August 2018 in Zug, Switzerland
- 9<sup>th</sup> International Summer Academy: 16 - 25 July, 2018 in Zug, Switzerland
- 1<sup>st</sup> International Spring Academy: 5 - 12 May, 2018 in Zug, Switzerland
- 1<sup>st</sup> International Autumn Academy: 29 October - 04 November, 2017 in Zug, Switzerland
- 8<sup>th</sup> International Summer Academy: 11 - 20 August, 2017 in Zug, Switzerland
- 7<sup>th</sup> International Summer Academy: 20 - 29 August, 2017 in Zug, Switzerland
- 2<sup>nd</sup> International Winter Academy: 17 - 26 February, 2017 in Zug, Switzerland
- 6<sup>th</sup> International Summer Academy: 19 - 29 August, 2016 in Zug, Switzerland
- 5<sup>th</sup> International Summer Academy: 9 - 19 August, 2016 in Zug, Switzerland
- 1<sup>st</sup> International Winter Academy: 15 - 25 February, 2016 in Zug, Switzerland
- 4<sup>th</sup> International Summer Academy: 17 - 27 August, 2015 in Zug, Switzerland
- 3<sup>rd</sup> International Summer Academy: 07 - 17 August, 2015 in Zug, Switzerland
- 2<sup>nd</sup> International Summer Academy: 17 - 27 August, 2014 in Zug, Switzerland
- 1<sup>st</sup> International Summer Academy: 01 - 11 September 2013 in Vienna, Austria

### **Contact person for any questions**

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Director

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**If you have any problem to contact with us via your office email, then please try to write us via online contact form or via your personal email or via LinkedIn or via Skype and inform your IT Department about the existed technical problem**

**We are looking forward to seeing you in our Project Management Course**

**IPD Training Programs: Theory - Practice - Research - Exchange - Networking - Contribute**

