

14th International Summer Academy

- I Session: 5 - 13 August, 2024
- II Session: 13 - 21 August, 2024
- I + II Sessions: 5 - 21 August, 2024

Basel, Switzerland

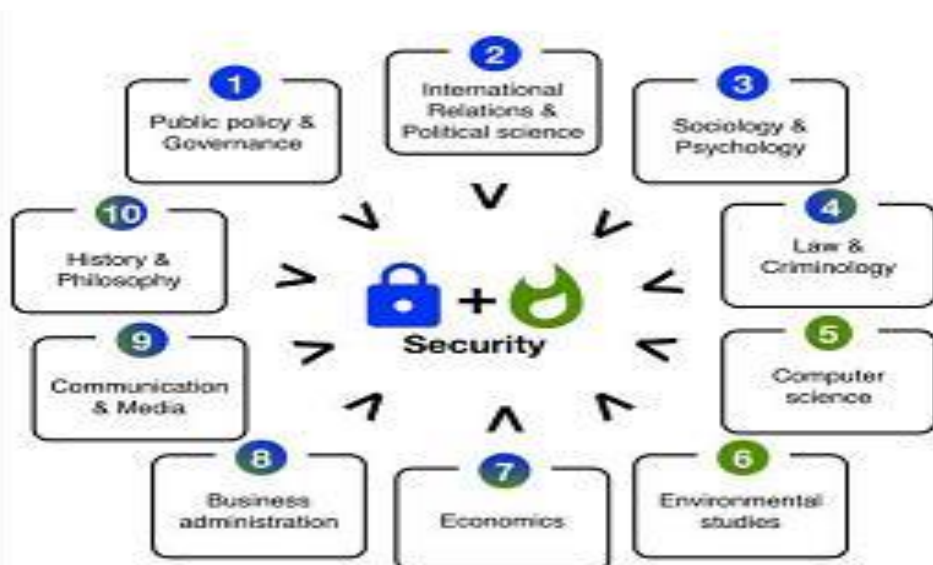
Trainers & Topics

IPD Academic Programs: Theory - Practice - Research - Exchange - Networking - Contribute

I LECTURER: Dr. Andrea Marrone from Netherlands

Dr. Marrone trained UN, NATO and civil servants in the EU in addition to the staff of the Council of Europe on Peace, Security and Justice issues and the pursuit of Human Security. Since 2004 Dr. Marrone was employed in the Office of the Prosecutor of the International Criminal Court, the first permanent and treaty based international judicial institution established to help end impunity for the perpetrators of the most serious crimes of concern to the international community. In 2016 Dr. Marrone joined Cordaid development and humanitarian relief agency as an Expert Security & Justice working on development cooperation and peacebuilding in multiple conflict and post-conflict country-situations in Africa, Asia, Middle East and Europe. Dr. Marrone is also a consultant for the Council of Europe delivering training to civil servants on human rights and rule of law issues. He lives and works in The Hague, the City of Peace, Justice and Security.

Areas of Expertise: Law, Safety and Security, International Law, International Relations, Peace and Security, United Nations, International Criminal Court, Global Governance, Human Rights, Human Security, Peacebuilding.



I Class Day - 6 August, 2024

Exploring, Understanding and Doing Research for Policy Formulations: A Three-Step Approach to guide Interdisciplinary Analysis of Complex Peace, Justice and Security Challenges.

(See figure below about the discipline involved in interdisciplinary inquiries).

Methodologies

Cases dealt in workgroups, interdisciplinary analysis, inquiry methods of multiple disciplines to be applied to specific (societal) cases. Professionals will learn the process of assessing real life phenomena through the lenses of academic disciplines providing theories, concepts and methods to generate insights and build knowledge in order to formulate strategies and policy-making.

Introduction

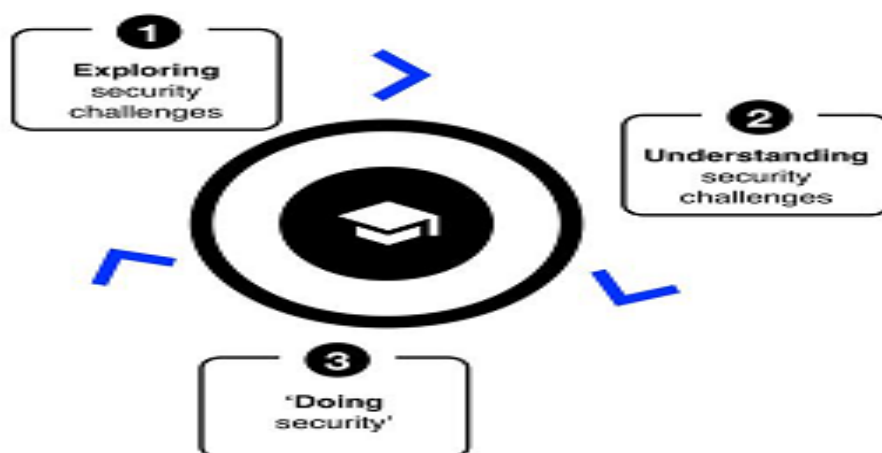
Contemporary public problems, such as climate change, public health, warfare, mass atrocities, justice, migration and security, are incredibly complex and require multifaceted strategies. They call for professionals being able to deal with complexity and bridge perspectives in order to devise proper solutions. The appeal to interdisciplinary analysis stems from the assumption that it will equip professionals to address today's quickly changing and multifaceted world. This shared ambition, in turn, leads to a demand for educational formats that deliver the promise of interdisciplinary approaches. In other words, it creates a need to move forward in designing and empirically testing analytical methods for interdisciplinary research in order to formulate appropriate policy enforcing the rule of law handling security threats and crimes in our turbulent society.

Following our understanding of interdisciplinarity, one has to know and do a couple of things in order to arrive at a genuine interdisciplinary assessment of a security case. The trick is to select a set of *relevant disciplines* needed to answer a particular research question about the case. The next challenge is to choose the relevant *tools* a discipline has to offer in light of the research question and case to be studied. By tools I mean *theories, concepts and research methods* belonging to a particular discipline helping to understand and assess particular elements of a real-life phenomenon. After that, these tools should be applied to the case and the insights and knowledge one generates should be integrated in order to arrive at a deeper, interdisciplinary understanding of the case. All of this can only be done when one has a certain level of *background information* about the security case at hand as well as some knowledge of the various disciplines and tools available. Only then is it possible to make an informed choice of disciplines to be adopted and merged in an interdisciplinary analysis.

The successive steps of *Explore, Understand and Do* facilitate interdisciplinary analysis of complex cases by first exploring crucial events, actors and context (Explore), followed by making an informed selection of theoretical insights and research methods from a wide variety of academic disciplines and apply them to an empirical case (Understand). This eventually leads to an integrated and interdisciplinary analysis of causes, impact and solutions (Do). Once these three steps have been undertaken for the first time, one can go backwards and forwards to refine one's analysis in an iterative manner. While analyzing a particular element of the case during the understanding phase, one may, for example, discover a need for additional or new empirical information in order to fully apply a theoretical lens, thus one may go need to go back to the exploring phase.

II Class Day - 7 August, 2024

Risks and Threats Assessments in the Fields of Peace, Justice and Security



Introduction

Selection of intentional and unintentional threats, disasters, conflicts and crimes (mass atrocities and warfare). Conflict in Ukraine, conflict between Israel-Hamas and serious repercussions. Background and urgent solutions.

Methodologies

Cases dealt in workgroups, interdisciplinary analysis, inquiry methods of multiple disciplines to be applied to specific (societal) cases. Strategies, policy and law making solutions (national, regional and global – multi-actor and multi-factor interdisciplinary analysis). 1) explore the real-world dynamics of a security case (explore), 2) borrow and merge relevant theories, concepts and methods from selected disciplines and apply them to empirical data (understand), and 3) merge research findings into an interdisciplinary understanding of the case based on which strategic recommendations can be made (do). This training approach will be applied on both theory and case level.

Who Could be Participants?

Broad audience of professionals involved in social pressing problems in the fields of peace, justice and human security (policy makers, civil servants, lawyers, analysts, investigators, activists, NGOs, public and private sector).

II LECTURER: Doc. Dr. Alexander Weisner from Serbia

Dr. Aleksandar Weisner is Assistant Professor at European Center for Peace and Development/University for Peace UN and has PhD in Peace Study, Human Rights and Human Security. He is an experienced international trainer for peace education and conflict transformation and has gained professional experience in the war and post-war region of the Western Balkans (Serbia, Croatia, Kosovo, Bosnia and Herzegovina, North Macedonia) related to establishing peace movement and long-term peace education projects, facilitating international cooperation and peacebuilding in the countries in transition with, still, the high level of ethnic/national intra- and inter-states conflicts. He worked as a consultant, trainer and evaluator for many international organizations (HELVETAS Swiss Intercooperation, UNICEF, OSCE Mission to Serbia, People in Need...). A. W. is author of the School Without Violence program, the current violence prevention program coordinated by the Ministry of Education and UNICEF in Serbia, Montenegro, Macedonia, Bulgaria, Kyrgyzstan.



I Class Day - 8 August, 2024 Conflict Analysis Tools and Techniques

The students will have the opportunity to learn about different conflict analysis techniques and tools and work on analysing structural conflict causes. The practical tasks will help the students to develop a holistic and in-depth conflict analysis approach. The interactive learning methods include numerous perspectives on the subject of conflict analysis. The workshop also entails identifying the potential risks of conflict intervention. The application of various analysis techniques will be presented in relation to the strategic framework of the planned intervention and in relation to various types of conflicts and approaches to their resolution.

Methodologies

Lectures, group work, video-presentations, case study, educational material, discussions and reflections

II Class Day - 9 August, 2024 Planning of Intervention and Conflict Transformation

The students will learn how to create an integrative and systematic approach to peacebuilding and sustainable conflict transformation and social development. The topic contains issues such (dis)Obedience, Values and Attitudes, Needs and Political Power. Critical reflection on international conflict intervention and actual peacebuilding strategies and innovative models for social change in post-conflict societies will be presented and discussed as well. Models from the course are easy to apply as conflict analysis techniques and as a structure for strategic planning of the conflict transformation intervention.

Methodologies

Lectures, group work, video-presentations, case study, educational material, discussions and reflections

Who Could be Participants?

This program is addressed to many different practitioners' and multipliers' professions: diplomats, government officials, NGO members, politicians, international civil servants, teachers, social&youth workers, trainers, mediators, project coordinators and managers, and many other students with ambition for further academic studies.

III LECTURER: Ms. Hoenig Gundhild from Switzerland

Introducing **Gundhild A. Hoenig**, an experienced lecturer and program facilitator.

With a background in Economics and Psychology, she is deeply passionate about people, their potential, and human issues. Drawing upon her successful career as a Human Resources & Organizational Development Professional, she went on to establish her own consultancy in 1999. Based in Switzerland, her consultancy offers international services, specifically aimed at accompanying individuals and organizations navigating cultural and geographical transitions and mergers.

Gundhild is dedicated to fostering collective intelligence and facilitating positive, non-coercive transformations within organizations. Through her innovative methods, she promotes trusted collaboration and workplace evolution in both global and public organizations, including emerging markets. She is highly regarded as a valued Lecturer at business schools, Consultant, Mediator, and Coach.

Notably, Gundhild serves as a board member for SIETAR (Society for intercultural education, training and research) and is a mentor and advisor in an international organization focused on peace and security. Her expertise extends to guiding and navigating cross-cultural environments, with the aim of fostering sustainable global development and meaningful leadership journeys. With her guidance, organizations can become future-ready and (more) inclusive.

Overall, Gundhild is a valued trainer, bringing a wealth of knowledge, experience, and dedication to the field of personal and organizational development, leadership and DEI, reconciliation.



I Class Day - 10 August, 2024 Leadership & Organizational Excellence

Day 1 Topic Intended Learning Outcome

In this transformative 1-day Leadership program, you are invited to explore the foundations and principles of 21st-century leadership, including strategy, corporate culture, excellence, and organizational transformation.

You'll gain valuable insights and tools to enhance your influence and elevate your organization. We'll discuss techniques for cultivating excellence within your team and managing change effectively. You'll also learn about the importance of diversity and fostering an inclusive work culture for growth.

Through interactive discussions, case studies, and exercises, (to name a few options) you'll learn to apply your new knowledge to real-world scenarios. By the end of the program day you'll possess the skills and insights needed to develop yourself (further) as an empowered, authentic, and inspirational leader.

Expand your knowledge, gain insights into leadership trends, and successfully apply your learning to daily work and beyond. Elevate your influence and lead towards excellence and inclusivity. An opportunity to kick-start / continue the process of becoming the leader you were meant to be.

Methodologies

This one-day program follows a balanced approach that caters to the specific needs of our valued participants. With a focus on fostering an inclusive training culture and embracing diversity for personal development and inspirational, sustainable learning, the program incorporates a variety of interactive and collaborative elements. These include lectures, collaborative interactions, video clips, phased role plays, a case study, and individual work (to name a few options).

The methodology for this program includes

- Interactive Learning Sessions:
- Impulse Presentations: Engaging presentations that stimulate thought and drive discussion.
- Inspirational Videos: Videos that inspire and provoke meaningful conversations.
- Collective Exploration: Opportunities for participants to explore topics together as a group.

Meaningful Conversations & Discussions

- Group work: Collaborative activities in pairs, triads, or teams to encourage dialogue and exchange of ideas.
- Case Studies: Depending on available time and participant interests and focus, real-world case studies will be utilized to enhance learning and understanding.

Role Plays

- Depending on available time and participant interests and focus, role plays will be incorporated to provide practical experience and application of concepts.

By employing this well-rounded approach, the program aims to create an inclusive and training culture that fosters personal growth, joyful success, and sustainable learning outcomes.

Kindly note, all topics and descriptions mentioned in the program are well-thought-out suggestions. The program is modular, so we can stay flexible without missing out on anything.

Who can participate?

The Summer Academy 2024 organized by the IPD Institute for Peace and Dialogue welcomes individuals from various sectors, including Academic Institutions, NGO's, State, Private, and Public Sectors, among others.

This opportunity is open to anyone who falls within the IPD target audience and is eager to acquire profound knowledge and skills in Leading towards Organizational Excellence across cultures, organizational levels & geographical regions.

Whether you belong to a university, NGO, government agency, business sector, or any other professional field, this program provides a platform for individuals seeking deeper insights and understanding in these crucial areas. Join us at the Summer Academy 2024 and become a part of a diverse community striving for peace and excellence.

II Class Day - 11 August, 2024 Mediation & Conflict Intervention

This program day is designed to introduce necessary skills and knowledge to effectively intervene in conflicts and promote peaceful resolutions through mediation.

We will explore the concept of mediation, its types, and its place within Alternative Dispute Resolution (ADR). We will delve into the principles and phases of mediation, understanding the mediation process and the Conflict Matrix.

Approaching conflict from various perspectives, we will examine how power dynamics, emotions, and identity come into play during mediation. We will discuss the challenges and opportunities that arise in conflict mediation and intervention, and how to navigate them across cultures and organizations.

Since the overall goal is to transform conflict from an escalation to an empowerment, to promote reconciliation and peace, this interactive day will support you in developing effective mediation skills and conflict responsive skills that promote lasting solutions and the restoration of relationships when trained and applied in your daily work and world.

Methodologies

This one-day program follows a balanced approach that caters to the specific needs of our valued participants. With a focus on fostering an inclusive training culture and embracing diversity for personal development and inspirational, sustainable learning, the program incorporates a variety of interactive and collaborative elements. These include lectures, collaborative interactions, video clips, phased role plays, a case study, and individual work (to name a few options).

The methodology for this program includes

- Interactive Learning Sessions:
- Impulse Presentations: Engaging presentations that stimulate thought and drive discussion.
- Inspirational Videos: Videos that inspire and provoke meaningful conversations.
- Collective Exploration: Opportunities for participants to explore topics together as a group.

Meaningful Conversations & Discussions

- Group work: Collaborative activities in pairs, triads, or teams to encourage dialogue and exchange of ideas.
- Case Studies: Depending on available time and participant interests and focus, real-world case studies will be utilized to enhance learning and understanding.

Role Plays

- Depending on available time and participant interests and focus, role plays will be incorporated to provide practical experience and application of concepts.

Kindly note, all topics and descriptions mentioned in the program are well-thought-out suggestions. The program is modular, so we can stay flexible without missing out on anything.

Who can participate?

The Summer Academy 2024 organized by the IPD Institute for Peace and Dialogue welcomes individuals from various sectors, including Academic Institutions, NGO's, State, Private, and Public Sectors, among others.

This opportunity is open to anyone who falls within the IPD target audience and is eager to acquire profound knowledge and skills in Leading towards Organizational Excellence and learn how to practice Effective Conflict Mediation across cultures and organizational levels. Whether you belong to a university, NGO, government agency, business sector, or any other professional field, this program provides a platform for individuals seeking deeper insights and understanding in these crucial areas. Join us at the Summer Academy 2024 and become a part of a diverse community striving for peace and excellence.

IV LECTURER: Mr. Marc Finaud from Switzerland

Mr Marc Finaud is a Senior Advisor and an Associate Fellow at the Geneva Centre for Security Policy (GCSP). He is a former French career diplomat with experience in bilateral and multilateral diplomacy which he has been sharing in training junior diplomats from all over the world while conducting research in sensitive areas such as arms proliferation, the Middle East, terrorism, peacebuilding, media relations, etc. He was seconded to the GCSP from 2004 to 2013 and was then a staff member, leading activities related to Arms Proliferation until 2022. In his 36-year diplomatic career he served in bilateral postings (USSR, Poland, Israel, Australia) and multilateral ones (Conference on Security and Cooperation in Europe, Conference on Disarmament, United Nations). From 2013 to 2015, Marc Finaud he was also Senior Resident Fellow at the United Nations Institute for Disarmament Research (UNIDIR). He has published many articles, chapters and books on arms control and disarmament as well as on the Middle East and international humanitarian law. He is now also a Swiss citizen.



I Class Day - 14 August, 2024

Multilateral Diplomacy, Conflict Mapping and Security Policy Prioritization (with exercise)

A look at world challenges through the lens both of state and non-state actors as well as cooperative and multilateral responses to improve both national and human security.

Methodologies

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|-----------------------|--------------------------------|-----------------------------|
| A) Lectures & Theory | B) Group Works & Presentations | C) PowerPoint Presentations |
| D) Experience Sharing | E) Simulation Games | |

II Class Day - 15 August, 2024 Communication and Chairing Skills (with exercise)

Advice on useful skills for public or private actors and practitioners on the international scene.

Methodologies

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|-----------------------|--------------------------------|-----------------------------|
| A) Lectures & Theory | B) Group Works & Presentations | C) PowerPoint Presentations |
| D) Experience Sharing | E) Simulation Games | |

Who Could be Participants?

Professionals or scholars working or interested in global security issues, multilateral diplomacy, humanitarian action, conflict prevention, management, or resolution.

V LECTURER: Dr. Elena Pruvli from Estonia

Dr. Elena Pruvli specializes in intercultural communication and diversity topics and has taught in Belgium, France, Hungary, the Netherlands, Estonia, Finland, etc. Conducted training for entrepreneurs and international companies (e.g. Swedbank, Ericsson, Ramirent, Playtech, and Karl Storz); and in the public sector in cooperation with governmental institutions (e.g. the Ministry of Employment and the Economy of Finland) as well as with the Red Cross, IOM, Euromed, EURES, Euroguidance, and other international organizations. A Westminster University (UK) graduate, she holds a Ph.D. in Management and has contributed to "The World Book of Happiness" (sent by the President of the European Council, Herman Van Rompuy, to the world's 200 most influential leaders) and "The World Book of Love". "The New World Book of Happiness" with her contribution is coming out in 2024. Dr. Pruvli has published refereed papers, in the "Journal of Intercultural Communication" among others. Her main focus is persuasion and its effectiveness in an intercultural environment.



I Class Day - 16 August, 2024

Cross-Cultural Relations: effectiveness of persuasion and culturally preferred persuasive styles.

Persuasion in an intercultural environment is a real challenge whether it is internal or external to the organization, to the group of individuals, or to diverse audiences.

Our one-and-a-half-day training program helps professionals develop intercultural persuasive skills by exploring the elements of (IPC) intercultural persuasive communication. They will be introduced to the model, that explains to users the adaptation strategies of cultural persuasive style, status issues, and differences in process versus results orientation. It was repeatedly tested in an international setting by addressing the issues of self-perception with regard to a persuasive style.

The goal is to unpack and explore the factors that influence the effectiveness of intercultural persuasive communication in a business context.

Respective participants will gain new perspectives on the way other cultures view persuasive communication, their role in constructing it, and how they overcome the "Great Divide" between the cultures. They will understand the tremendous impact that culture has on everything we do, learn how communication differs across cultures, and how to apply this to real-life situations.

The teaching methods of one-and-a-half-day course include a linked series of the guided workshops, group exercises, role-playing and discussions of the cases.

The targets of the first training day are

- Identify the main principles of the "great divide" between the business cultures
- Explain the way of communicating across the "great divide"
- Investigate the opportunities to overcome the gap in relationship-focus vs. deal-focus communication models

- Consider the status issues and use them in practical and persuasive communication within hierarchical cultures
- Explore the elements of persuasive messages and review the preferred persuasive styles including those in Europe, Asia, Africa
- Distinguish the main preferred persuasive styles in business cultures and work out the responding strategy by comparing and contrasting different culturally preferred persuasive styles with your own

Methodologies

- A) Interactive lectures B) Group Works C) Case Study D) Video analysis exercise

II Class Day - 17 August, 2024

Interpersonal Dialogue: main strategies of constructing messages and providing a feedback.

A case-based discussion of how to adapt persuasive messages and sequence the information will be continued and practical tips from different cultural perspectives shared.

The patterns of cross-cultural feedback will be addressed as well as the phenomenon of the culturally comfortable neutral zone.

Misinterpretation of cross-cultural feedback is proven to have a negative aftermath not only on the relationships between the counterparts but also on the organizational and societal performance (e.g. in cases of public-private partnerships or social entrepreneurship).

The targets of the second training day are

- Explore the options to sequence the persuasive information
- Acquire knowledge of cross-cultural differences in preparing business proposals and promotional materials for the other business cultures
- Recognize the importance of cultural accuracy of persuasive messages in public-private partnerships, particularly for social entrepreneurship.
- Investigate the opportunities of providing and receiving cross-cultural feedback

Methodologies

- A) Interactive lectures B) Group Works C) Case Study

Who Could be Participants?

The wide range of professionals, who are working in an intercultural diverse environment (e.g. in education, public institutions, service sector, management or marketing). Practical tools of how to analyze, adapt, and construct persuasive messages will be particularly beneficial when applying for funding or investment; submitting a project or cooperation proposal; making an application or presentation.

VI LECTURER: Prof. Marcello Mollica from Italy

I am an Associate Professor of Cultural Anthropology and Ethnology at the University of Messina. I have a PhD in Conflict Resolution (University of Leuven) and a European Doctorate Enhancement in Peace Studies at the University of Deusto (Bilbao). I was a pre-doc Marie Curie at the University of Ulster, a post-doc Marie Curie at the University of Kent, and a Marie Curie visiting lecturer at the University of Tbilisi. I worked as a lecturer and researcher at the University of Fribourg and at the University of Pisa. I have conducted field-work in Northern Ireland, South Lebanon, Occupied Territories, Israel, Eastern Turkey, South Caucasus and Sicily. My research areas are: religious and ethnic conflicts, inter-religious dialogue, migration and fundamentalism. Between my publications: *Syrian Armenians and the Turkish Factor*, Palgrave Macmillan (2021); *Understanding Religious Violence*, Palgrave Macmillan (2018).



I Class Day - 18 August, 2024
On power-sharing systems in deeply divided societies.

The lectures will concentrate on the way consociational models work in deeply divided societies, with a major emphasis on Northern Ireland and Lebanon. Attention will be given to the way institutionalised multicultural political arrangements in divided societies may have provided for a certain period a degree of local harmony and related toleration when national demographics were relatively stable (or demographic growth was somehow similar within groups or harmony was somehow imposed) but it has not been a force for the same once demographic change has (dramatically) occurred, since it automatically undermined the basis on which any agreement was founded.

The institutionalised segregation that the multicultural settlement created in Lebanon and Northern Ireland do not provide for inclusiveness since they are predicated on coalitions of exclusive groups that (often) do not mix or share an imagined community (and, if they do, it is for short term goals) and hence any change is seen not as an inclusive experience to the whole but as exclusive and therefore (in the medium term) as a threat. This creates (long term) inbuilt instability and a permanently failing state.

Methodologies

Lectures and presentations

II Class Day - 19 August, 2024
On the analytical significance of the ethnographic study of conflicts

The Northern Irish and Lebanese conflicts will be analyzed via ethnographic based research and field work, area of investigations will include: religious belongings; diaspora and spill-over effects; the sectarian dynamics of law; Covid-19 in divided societies. A variety of aspects will be investigated. Between them: the legitimacy of healthcare in a divided society in times of crisis in Lebanon. Specifically, multi-level public health government will be contrasted with three dramatic events that took place in Lebanon's political life in the past twenty years, which, in turn, enhanced inter- and intra-confessional socio-political tension. Firstly, the Hezbollah-Israeli War of 2006. Secondly, the spread of the Covid-19 pandemic. Thirdly, the tragic explosion that pulverized vast quarters of Beirut on 4 August 2020. The three events threatened both inter-religious and nation-local tolerance while also disrupting local equilibria. They had an impact not just on the health of the general population, but proved that situations change when the (religious) actors involved change. Indeed, they provoked turbulent repercussions that the conflicting relations between religious denominations express until this date, which affect the local health system. In particular, the impact of Covid-19 deepened the sectarian chasms. Meanwhile, the successive disasters mitigated, albeit only temporarily, the fragmented situation for the sectarian groups, before those groups fell back quickly on their divisive practices that preclude the formation of a single inclusive nation. Here, the notion of national unity, juxtaposed against sectarian divides, can be illustrated in the way health services are rolled out as well as the necessity of breaking the law in exceptional circumstances.

Methodologies

Case studies and group works

Who Could be Participants?

Practitioners, policy makers, journalists, scholars

We are looking forward to seeing you in our Summer Programs 2024